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# Costume And Fashion (Fifth Edition) (World Of Art)



## Synopsis

âœA standard reference for anyone interested in the history of style and clothes.â•â "Arts and AntiquesFrom the momentous invention of the needle some 40,000 years ago to the development of blue denim, this classic guide covers the landmarks of costume history, the forms and materials used through the ages, as well as the ways in which clothes have been used to protect, to express identity, and to attract or influence others. For the fifth edition, Amy de la Haye, former Curator of Twentieth-Century Dress at the Victoria and Albert Museum, has revised the final chapter and included a new section addressing the fashion industry in the twenty-first century. She discusses the expansion of the Asian luxury market; the rise of âœfast fashion,â• stylists, and celebrity endorsements; and the influence of the Internet. 348 illustrations, 85 in color

## Book Information

Series: World of Art

Paperback: 312 pages

Publisher: Thames & Hudson; 5 edition (June 1, 2012)

Language: English

ISBN-10: 0500204128

ISBN-13: 978-0500204122

Product Dimensions: 0.6 x 0.1 x 0.8 inches

Shipping Weight: 12.8 ounces (View shipping rates and policies)

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## Customer Reviews

I enjoyed this book alot, i had the 4th edition lent to me by a friend and when I saw a new edition was recently released I jumped on the opportunity to learn more. I have to say I was disappointed with a 10 year gap between publications i expected much more info related to the web and where fashion has gone with globalization. Basically you get 5 new pages that the book addresses on " the expansion of the Asian luxury market; the rise of "fast fashion," stylists, and celebrity endorsements; and the influence of the Internet." Each topic has a few paragraphs that is more padding than detail. There is basically no insight. If I'd read this ed. first i'd give it a 5 star but as for the new edition it fails, buy the 4th edition used or new it sells between a .25cent and \$3 and don't waste \$17 on this

new one if you need to be frugal, trust me you aren't missing anything.

This book goes through the many eras of clothing. It was an interesting book to read. It also helped me understand how the hair styles usually get higher, and then get so high that end up becoming low.

Comprehensive book, covering costume history from ancient times to the present in 299 pages. Illustrations are wonderful for each time period, right up to the photograph of the wedding ceremony of Prince William and Catherine Middleton in 2011. Laver is known for his "erogenous zones theory," but he definitely has a point of view about costume of every decade, which is so important to our appreciation and understanding of costume history.

I was wary of purchasing a used book, as I don't typically do so. However this book came out of the box in almost perfect condition. I was very pleased. As for the content itself, its definitely an easy read. The author does a good job of putting the content in a manner which is easy to comprehend without being overwhelming.

This is an excellent book to learn about the history of fashion and its how fashion evolved through different periods. I do recommend it for beginners if you want to better understand fashion.

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